

To speed our service up even more, we have supplied file requirements so you have the best methods to get your job completed efficiently.

Print ready files

Print ready files will go straight into the print queue for printing, ensuring a fast turnaround. Supplied as a full size CMYK EPS, PDF or TIFF files with no colour profiles embedded. It is important that a signed colour proof is always supplied.

If multiple outputs are required please send one file layout only as we will tile to the maximum media width.

If the due date allows a printed proof will always be sent back to the customer for final approval.

Artwork Setup

- All bitmap files must be set up to full print size at the requested dpi - See File Resolution Guide Table below.
- No bleed is required, unless the print is to be hemmed.
- Document/Page size must be set up to the edges of the artwork area to be printed.
- Photoshop files are preferred but either, Illustrator or Freehand files are acceptable for vector files.
- Do not embed linked photoshop files into freehand or illustrator.
- Please supply all linked files separately.
- All Photoshop files are to have no embedded colour profiles
- Convert all text to paths or supply all fonts used if changes are required.
- Overprints must be switched off.
- Please supply a list of all PMS colours used if a colour match is critical.
- It is important that a signed approved colour proof is always supplied.
- Files may be supplied as Macintosh or PC format on CD, DVD, ZIP, Flash Card, USB stick or HD.
- Files can be emailed if they don't exceed 50Mb.

Acceptable Artwork Files:

Macromedia Freehand, Adobe Photoshop & Illustrator

Acceptable Artwork Formats:

EPS, TIFF, JPEG, PDF. Files must be supplied print ready to the above specifications.

Please DO NOT send the following files as they are not compatible with large format printing.
Quark Power Point Word Pagemaker (If you export as a pdf file we may be able to view for quote purposes only)

Scans

All scans must be generated at the FINAL output size and resolution. Altering the image dimensions will compromise image print quality.

Proofs and colour matching

It is not possible to match some pantone colours using 6 colour printers. If no colour reference is provided we have no idea what your colours should look like and can only print direct from disk.

If colour is critical you must provide an editable layered file a print out and a pantone colour reference for us to match.

Templates

Accurate dimensions are important for display stand artwork. We can supply accurate vector templates for each stand specification to eliminate any problems with production.

FastTrack

You can fastTrack the system by supplying a flattened colour correct cmyk print ready EPS file and filling out the FastTrack order form. Your file goes straight to the first available print queue ensuring the fastest possible turnaround (usually same day). As no colour proofing is available the flattened eps file will be printed as supplied at the customers risk.

If any aspect of your supplied file is incorrect and changes are required these changes will incur a minimum charge of \$35 and further art charges of \$120 per hour +gst. (delivery may also be delayed).

File Resolution Guide

Length (Metres)	Minimum Dpi	Maximum Dpi
1	200	300
2	150	250
3	100	200
4	80	150
5+	60	100

all files are rasterised at 720dpi before printing

Further Questions

Artwork files or questions can be sent to jayden@expandesign.co.nz

